



## 1. DISPLAY IN MEMORY OF 10/7 VICTIMS

**Description:** Create a stand with a display on a table to commemorate those killed at the Nova Music Festival, those murdered in the kibbutzim, and the 251 hostages taken by Hamas.

### Resources Provided:

Supplies for "Remember 10/7" signs (image to print)

Photo stands

1 poster of the Bibas Family

1 poster of Hirsch Goldberg-Polin

1 poster of Judi and Gadi Haggai

Multiple copies of 10/7 fact sheets

Testimonials from hostages

Israel You Are Not Alone Stickers

Remember 10/7 buttons

**Instructions:** Schedule and arrange a display on a table in a high-traffic area on campus. Plan to stay with the display, in teams of 2-3 people. If there are Jewish organizations on your campus, invite them to join you. Arrange the Remember 10/7 sign and the posters in a way that they can be easily seen. Arrange 10/7 fact sheets and stickers. Familiarize yourself with the information on the fact sheet. When people come by the table, give them a copy of a testimonial from hostages and/or a 10/7 fact sheet, and hand out yellow ribbon buttons.

## 2. PRAYER VIGIL

**Description:** Organize a vigil of any size with the vigil guide CUFI on Campus will provide for you. The vigil guide will contain an outline to follow and prepared remarks. Students simply need to secure a location on campus or church, assign speeches to leaders of the pro-Israel community, and invite people to come.

**Resources Provided:**

Prayer-Point Printout (set of 10 per bundle)

Vigil Guide

Candles (10)

Israel Is Biblical Stickers (10)

**Instructions:** Secure a location for your vigil and select a date and time. Assign a speech from the vigil guide to leaders of the pro-Israel community. Ask each speaker to invite their network to attend.

## 3. POSTER/FLYERS

**Description:** We will provide flyers for you to put up around your campus. These flyers will have information about October 7 and the hostages' experiences. Place the flyers in high-visibility areas on your campus.

**Resources Provided:**

Flyers (Varied) (Sets of 10 per bundle)

Israel You Are Not Alone Stickers (10)

**Instructions:** We will send you flyers to put up in the public spaces of your school leading up to and on October 7th. Put these up at your discretion in high-traffic locations. Israel You Are Not Alone stickers can be given to anyone and can also be placed where appropriate.

## 4. SOCIAL MEDIA ADVOCACY

**Description:** To educate your peers and network on social media, create and post content remembering October 7, 2023, on October 7, 2025. CUFI on Campus will provide graphics and a template for a caption. Also, CUFI on Campus will provide a script template for a reel.

## 4. SOCIAL MEDIA ADVOCACY CONTINUED

### Resources Provided:

Remember 10/7 social media graphics

Caption template

Reel script

**Instructions:** For the graphic, download the 10/7 social media graphics and copy the caption template. Post to your Instagram grid and paste the caption. Feel free to personalize the caption to be authentic to you. Tag @cufioncampus. Post by noon on October 7, 2025.

For a reel, copy the reel script template and paste it into a teleprompter app like BigVu. Personalize the script to be authentic to you and record yourself reciting the script. Download your best take and edit it on Instagram or TikTok. Crop the BigVu logo out, cut out awkward pauses, and add captions. Copy and paste the caption provided by CUFI on Campus and personalize it to be true to you. Tag @cufioncampus. Post by noon on October 7, 2025.

**Script:** Today, we remember October 7, 2023, when over 1,200 innocent men, women, and children were brutally murdered by Hamas terrorists. We remember the 251 people who were taken hostage by Hamas. We remember those who didn't make it home alive and pray for those we are waiting to return home. As a Christian, I cannot stay silent. My faith compels me to mourn with those who mourn. Israel may have many enemies, but Israel does not stand alone against them. Israel, I remember October 7. I stand with you, and you are not alone.

**Caption:** I stand with Israel and remember October 7. @cufioncampus #Israel #StandwithIsrael #Christian #CUFI

## 5. CUFI SHIRT/ISRAEL SHIRT

**Description:** Nothing says "I stand with Israel" more boldly than a "Stand with Israel" t-shirt or one of the many other CUFI on Campus t-shirt designs. Wear a shirt with a message of support for Israel and the Jewish people.

### Resources Provided:

A t-shirt with a pro-Israel message (if needed)

**Instructions:** Be bold and wear a pro-Israel t-shirt to campus and throughout the day on October 7th. If you have friends who want the merch, refer them to your coordinator!